



SOUTHSIDE 15

coming on

JUNE 22nd, 2025





What's Coming with Southside 15 Overview

BUSINESS

PRICEFX COPILOT ENHANCEMENTS

Get instant insights, utilize recommendations to fix underperformance and update pricing with chat experience

COLLABORATION WORKFLOW

Collaborate with your team to create a quote or agreement. General release, including the activity log and other enhancements

PRICE CALCULATION BREAKDOWN

Breakdown calculated price per element in the live preview of Formula Designer and Strategy Designer

QUOTING, AGREEMENTS, REBATES EVOLUTION

Only new version (React) of Quoting, Agreements, and Rebates capabilities is available now. Ember version is discontinued.

TECHNICAL / CONFIGURATION

IMPORT MANAGER

Add, update and export data, including their validation, with the Excel Client alternative. New support for Price List / LPG data

LOW / NO CODE INTEGRATIONS

Manage automated file-based data integrations (uploads / exports) in PlatformManager without advanced technical skills

ANNOUNCEMENTS

Utilize mass announcements across the partition users to highlight important events or other information

ON-DEMAND DASHBOARDS

Execute complex calculations within insight analytics on-demand outside of the main logic



Availability and Preconditions

CAPABILITY	PRECONDITIONS (besides Southside 15 release deployment)	LEVEL OF EFFORT (deployment effort varies depending on implementation)
Pricefx Copilot	 Analytics capability subscribed and in use Sales Insights / Customer Insights / Actionable Insights Accelerators deployed and upgraded to the latest version 	Medium
Collaboration Workflow	 Quoting and/or Agreements & Promotions in use 	Low
Import Manager	■ No preconditions	Low
Announcements	 No preconditions 	Low
No Code Integrations	 PlatformManager and IntegrationManager in use with the latest version 	Low
Price Calculation Breakdown	 Agreements & Promotions in use, Agreements Accelerator deployed and configured, and/or Price Setting in use, Price Setting Accelerator deployed and configured 	Medium
On-Demand Dashboards	 Configuration of the Dashboard required 	Medium







Pricefx Copilot

GET INSTANT BUSINESS INSIGHTS

Simply ask questions about performance and get clear, actionable answers

IDENTIFY & FIX UNDERPERFORMANCE

Detect declining sales, analyze root causes, and receive tailored AI-powered recommendations

ADJUST PRICES EFFORTLESSLY

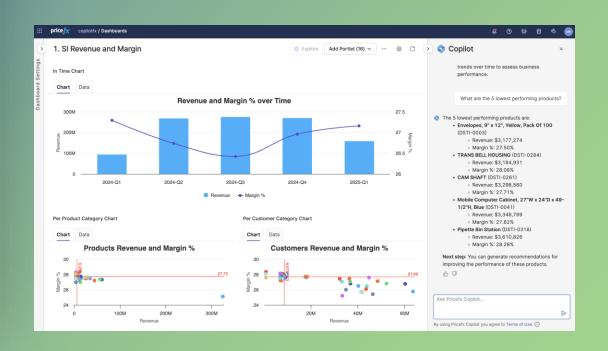
Identify price lists featuring products in your focus and streamline price updates

EXECUTE & COLLABORATE SEAMLESSLY

Assign tasks, track progress, and ensure smooth implementation

AVAILABLE FOR SALES INSIGHTS

AND CUSTOMER INSIGHTS DASHBOARDS





The Latest Enhancements

Effortless Price Updates, Enhanced Actions, Access to Knowledge Base

EFFORTLESS PRICE UPDATES

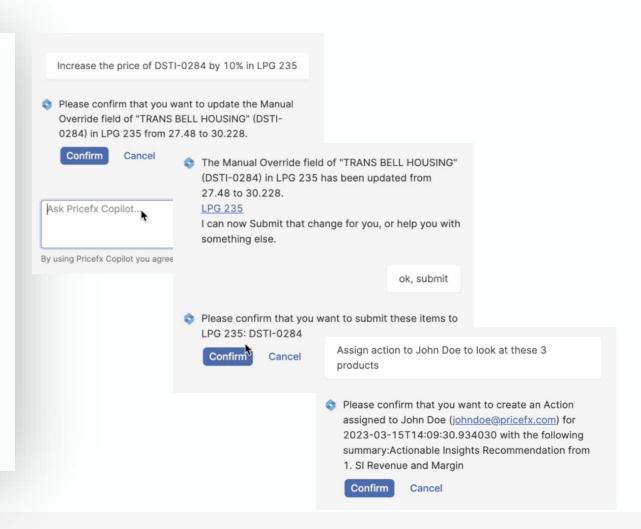
- Modify prices in Price Lists and Live Price Grids, with options for absolute or relative changes
- Set specific values or apply relative changes (e. g. increase the price by 10%)
- Editing and approval privileges are reflected

ENHANCED ASSIGNED ACTIONS

 Assign more specific actions related to the price updates to your colleagues and provide them with relevant context

IMMEDIATE ACCESS TO OUR KNOWLEDGE BASE

 Get immediate advice on how to execute a pricing task through chat interaction

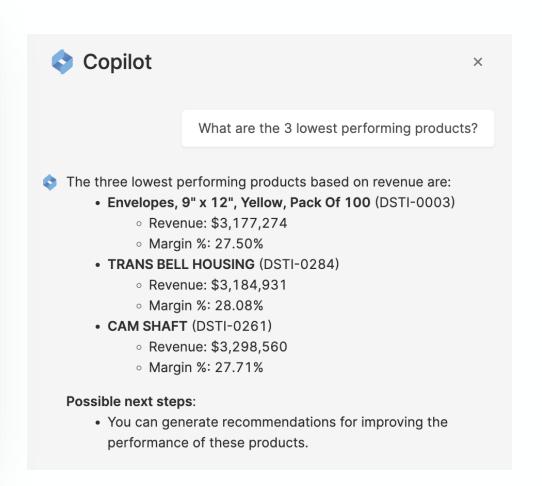




Get Instant Business Insights

Simply ask questions about performance and get clear, actionable answers

- Instant Insights: Get immediate, data-driven answers to your performance queries without the wait
- User-Friendly Interface: Simply ask your questions in plain language and receive clear, understandable responses
- Comprehensive Analysis: Access various performance metrics and trends to make informed decisions
- Boost Efficiency: Save time and resources by quickly identifying and addressing performance issues

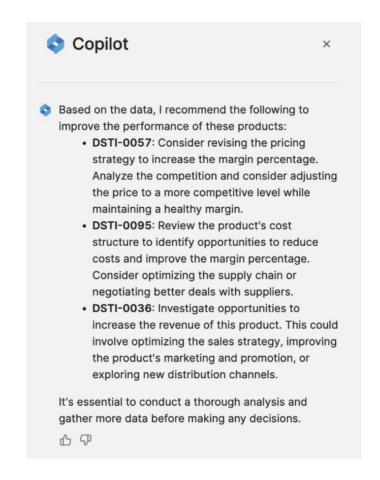




Identify & Fix Underperformance

Detect declining sales, analyze root causes, get tailored recommendations

- Early Detection: Identify sales declines or other issues promptly to mitigate potential revenue losses
- In-Depth Analysis: Uncover the underlying causes of declining sales with comprehensive data analysis
- AI-Powered Insights: Receive specific, practical advice to enhance your performance tailored to your unique needs
- Data-Driven Decisions: Make informed choices with comprehensive insights and actionable data

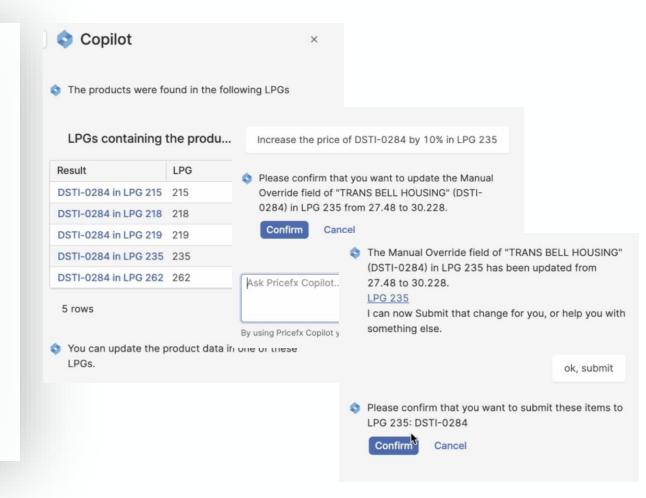




Make Effortless Price Adjustments

Identify price lists featuring products in focus and streamline price updates

- User-Friendly Interface: Simplify the update process with a natural language interface, making it easy for anyone to manage price changes without advanced expertise
- Efficient Price Updates: Quickly identify and update price lists for key products, ensuring your pricing strategy remains competitive and up-to-date
- Streamlined Updates: Ensure intentional changes with our streamlined update flow, featuring confirmations and leveraging assigned privileges



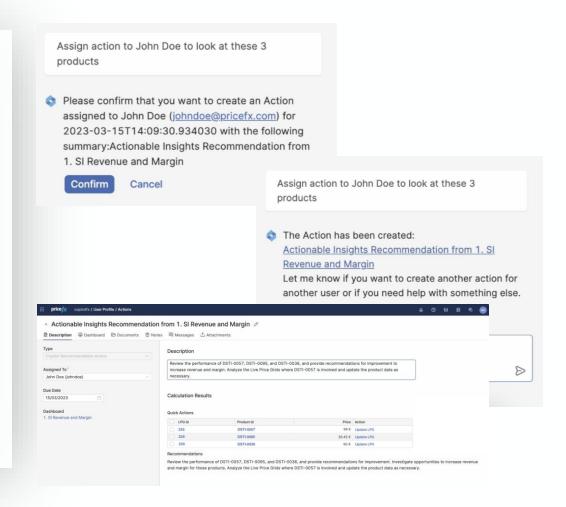


Execute & Collaborate Seamlessly

Assign tasks, track progress, and ensure smooth implementation

 Streamlined Task Management: Easily assign tasks to team members, ensuring everyone knows their responsibilities and deadlines

 Smooth Implementation: Ensure updates run smoothly from start to finish with organized task management and continuous progress monitoring









Collaboration Workflow

ENHANCE TEAM COLLABORATION

Streamline the quote or agreement creation process with real-time collaboration among team members

OPTIMIZE WORKFLOWS

Ideal for scenarios with different team members handling various types of line items within a single quote or agreement

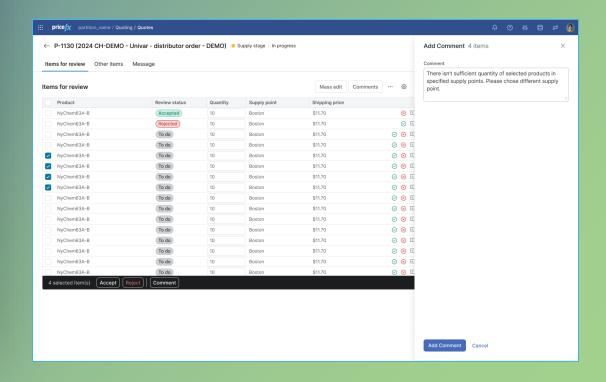
CUSTOMIZE RESPONSIBILITY

Define specific groups of line items and assign responsible users, allowing for tailored accountability

COLLABORATE FLEXIBLY

Facilitate parallel or sequential collaboration based on predefined orders, enhancing productivity

GENERAL RELEASE

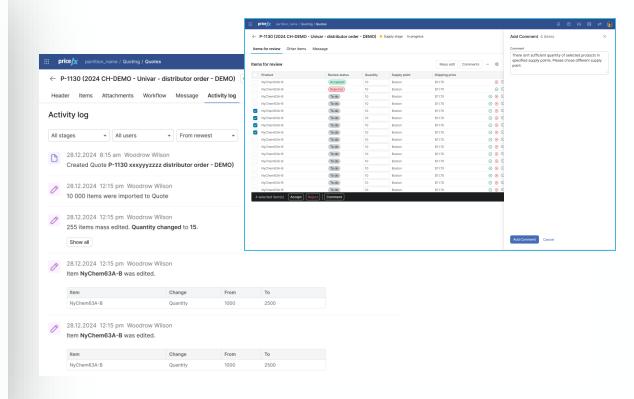




Team Collaboration on Quotes and Agreements

Collaborate on their creation with clearly assigned responsibilities

- Streamlined Decision-Making: Empower users to accept or reject specific line items, enhancing control in the approval process
- Enhanced Communication: Allow users to add optional comments per line item or add additional members into the review process based on newly included items
- Real-Time Status Tracking: Provide visibility into the status of all line items and access activity log with full history, ensuring transparency









Import Manager

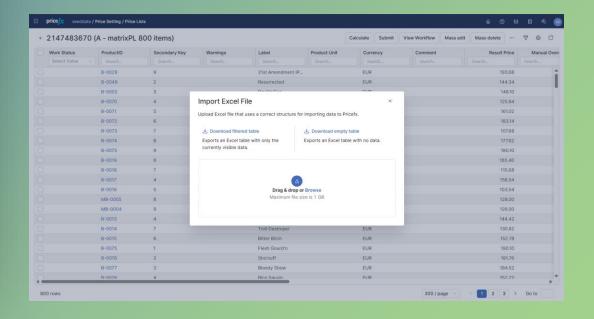
ENHANCE DATA MANAGEMENT

Benefit from a simpler, more intuitive way to manage data in Pricefx. Export, import, or update directly within the application as an alternative to the Pricefx Excel Client

IMPORT DATA IN MORE PLACES WITHIN THE APPLICATION

Available for Price List or Live Price Grid, Customer and Seller Master Data and Extensions, Products and Product Extensions without needing to open additional tools for a better experience

NOW AVAILABLE FOR PRICE LISTS AND LIVE PRICE GRIDS

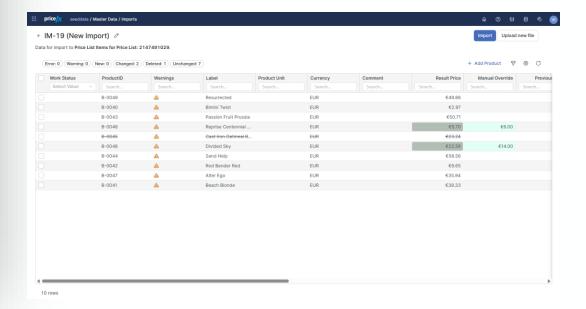




Comprehensive Capabilities of Import Manager

Work with data in a new way

- In-App Data Management: Easily export, import, and modify data in the familiar Excel way with the inapp tool
- Export and Edit with Ease: Export data, edit it in Excel, and upload it back to Pricefx
- Controlled Data Manipulation: Review changes after import to identify mismatched rows before applying. Make bulk changes directly in the app without prior need for configuration
- Approval Workflow Integration: Ensure all imports are subject to approval through approval workflows









Low / No Code Integrations with Pricefx

INTEGRATE DATA EFFORTLESSLY

Enable seamless data integrations of Pricefx and other IT systems without advanced technical skills

AUTOMATE UPLOADS AND EXPORTS

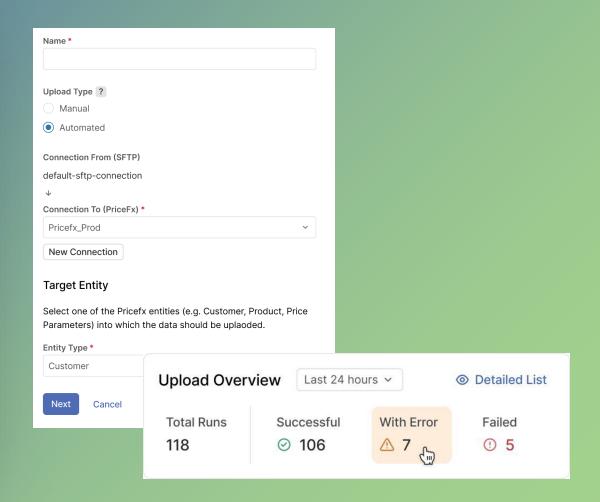
Quickly set up automated file-based uploads or exports in just a few simple steps

LEVERAGE ADVANCED INTEGRATION OPTIONS

Utilize related options, such as SFTP connection management, data mapping, monitoring, archiving etc.

DRIVE YOUR SELF-SUFFICIENCY IN PRICEFX

Available in PlatformManager with other options enabling self-service for Pricefx platform management

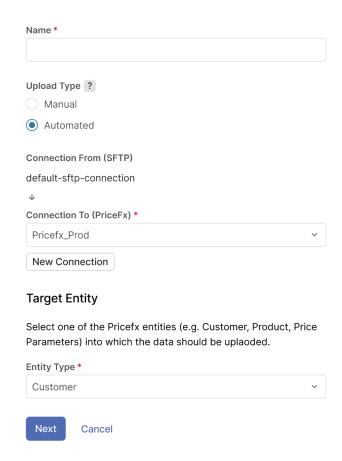




Basic Setup of the Integration

Set the source and target destination of the data

- Streamlined Integration Setup: Establish automated file-based data integration effortlessly with intuitive settings
- Versatile SFTP Management: Quickly reuse or set up new SFTP connections to pinpoint external data locations
- Data Destination and Purpose: Accurately define target locations within Pricefx and specify data types (customers, products etc.)

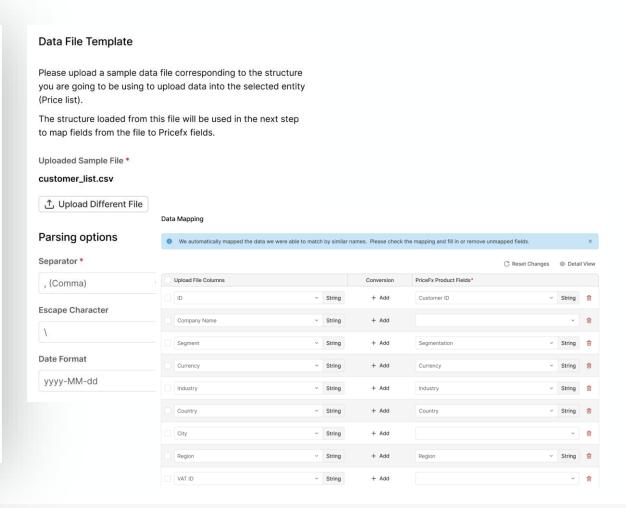




Source File Settings and Data Mapping

Set input / output file parameters and data mapping to Pricefx

- Fast Data Structure Setup: Quickly upload sample data file and describe its format using simple settings
- Automated Mapping Recommendations: Leverage automated recommendation for mapping source data to Pricefx data structures
- Data Mapping Customization: Easily adjust data mappings, add missing elements, or ignore unnecessary attributes

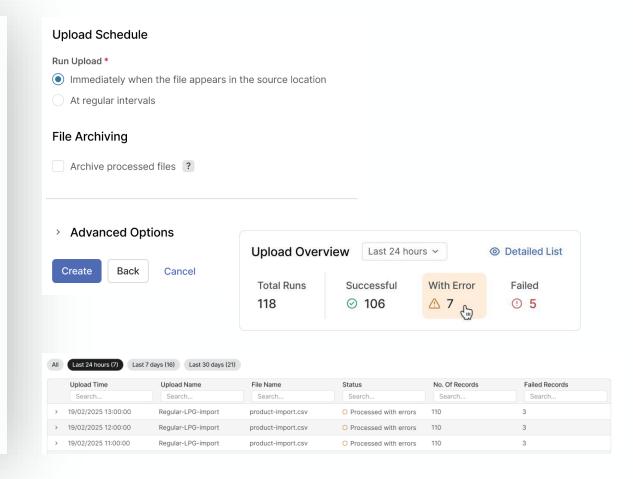




Frequency Settings and Monitoring

Set the frequency of uploads / exports and monitor the operation

- Customize Upload / Export Frequency: Set the frequency of data uploads or exports to match your precise needs
- Data Archiving: Request archiving of processed data whenever necessary
- Real-Time Process Monitoring: Gain visibility into automated upload and export runs at any time, ensuring transparency and control over data operations
- Integration Insights: Monitor successfully processed data and identify any errors









Announcements

CENTRALIZE COMMUNICATION

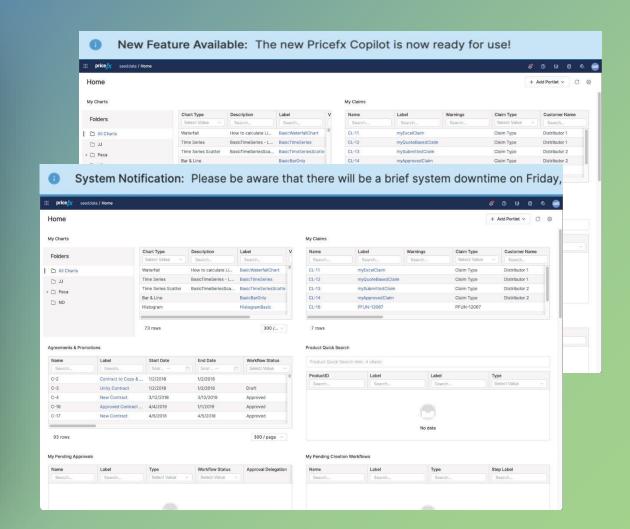
Communicate easily important application-related information directly within the Pricefx application, eliminating the need for multiple channels

IMPROVE USER AWARENESS

Keep the users always informed with mass notifications and reduce the risk of missed information and unexpected situations

REDUCE SUPPORT CASES

Decrease the number of support cases by informing users about system unavailability and other updates

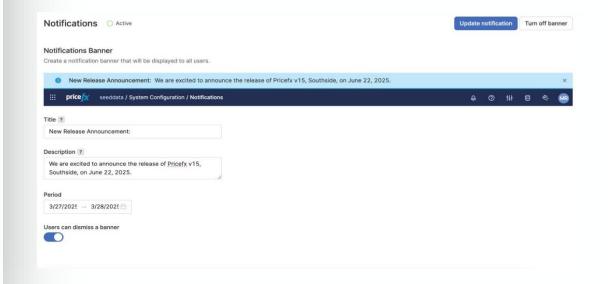




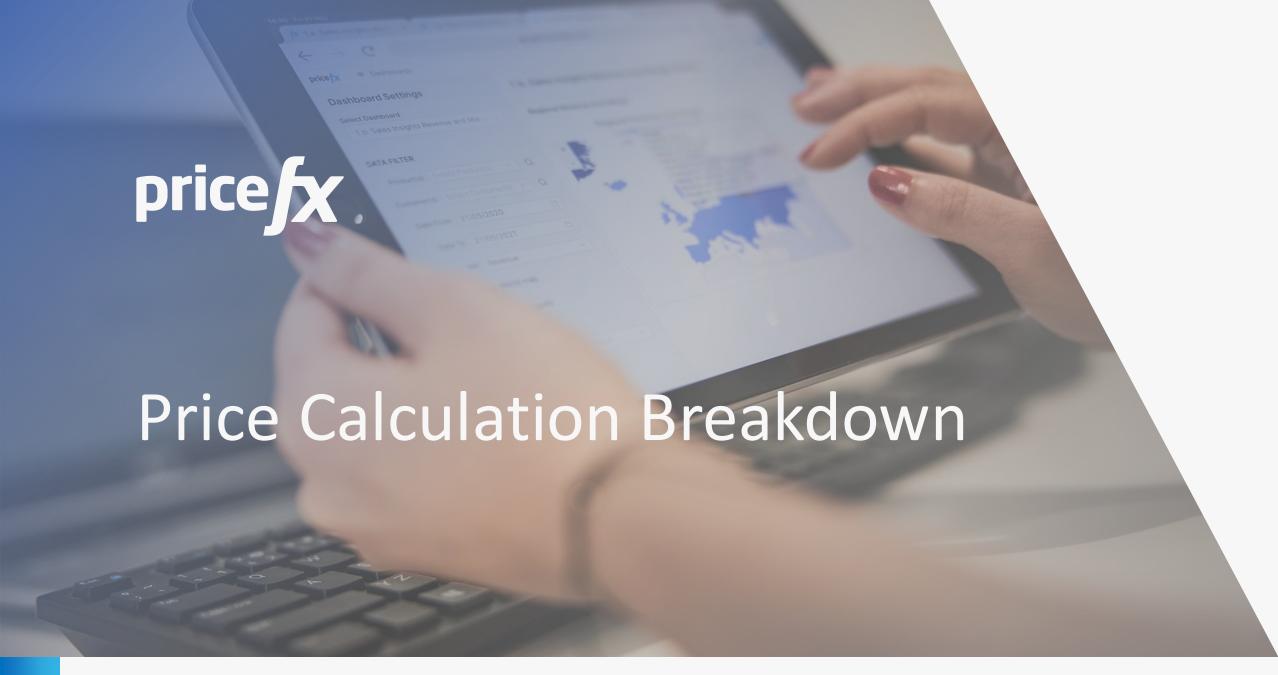
Inform Users Directly within the Application

Set-up mass notifications regarding the Pricefx application

- Manage it with ease: Admins setup up notifications based on predefines parameters, ensuring relevant information reaches the right users at the right time
- Broad-Spectrum Notifications: Notify users about scheduled maintenance, product upgrades, important milestones or unexpected situations
- Different Types of Messages: Leverage time-bound messages that are displayed only during a define period or select one-time messages. Set-up whether the user can close a notification









Price Calculation Breakdown

WORK WITH PRICE STRATEGIES AND FORMULAS WITHOUT ANY CODING

Utilize an intuitive drag and drop way within the Formula Designer and Strategy Designer. Reduce reliance on the configuration team

SHOWCASE COMPONENT VALUES IN DETAIL

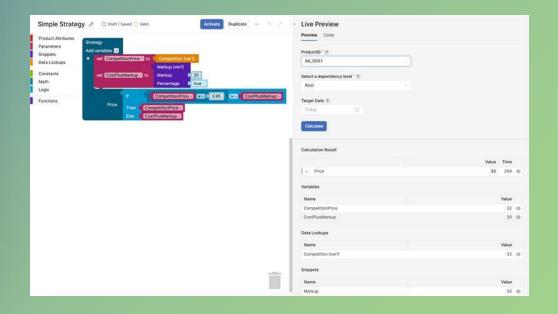
See the value of components in a formula or price strategy, enhancing visibility and trust in the accuracy of price calculations for better decision-making

DEBUG STRATEGIES AND FORMULAS

Understand the impact of logic execution and the values of each block, designed for power users

FOR STRATEGY DESIGNER

AND FORMULA DESIGNER



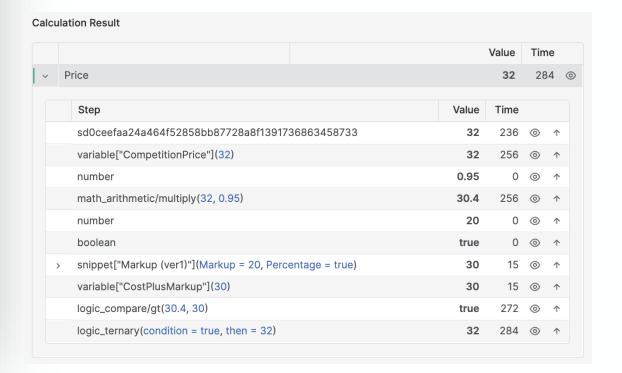


View Calculation in Real Time

Breakdown calculated price per pricing element

 Analyze Price Components: Perform detailed analytics on individual components of the formula or strategy

 Access Live Preview: Each building block is displayed in real-time when a formula or strategy is previewed, showing its value and the execution path of the logic









On-Demand Dashboards

IMPROVE DASHBOARDS PERFORMANCE

Enhance the overall performance of complex logic calculations by moving non-essential calculations out of the main logic. Reduce significantly process time for complex logic calculation using the modal dashboard for inline analytics

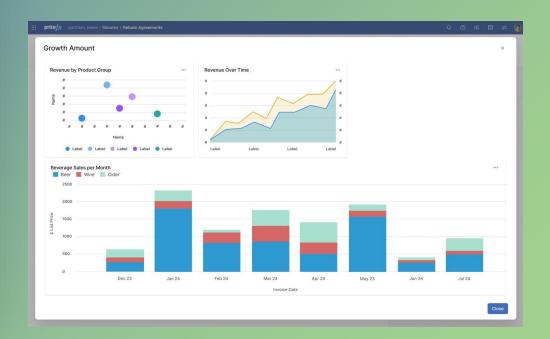
ENHANCE USABILITY

Access and execute inline dashboard logic calculations in a modal window only when needed. Improve workflow efficiency

SUPPORT FLEXIBILITY

Create analytics within your existing processes, reconfigure the logic, and at the same time keep existing configurations working without any changes

AVAILABLE IN QUOTES, CONTRACTS WITHIN AGREEMENTS & PROMOTIONS, REBATES AND PRICE SETTING

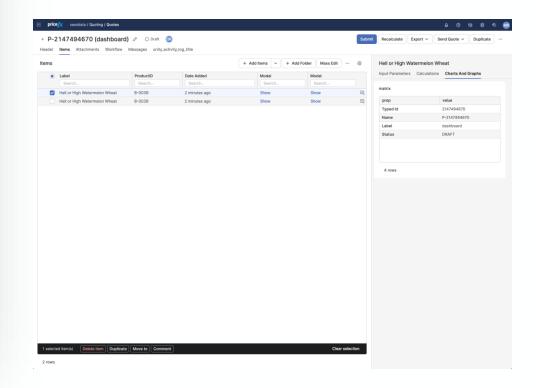




Execute Complex Calculations On-Demand

Streamline workflow and get insights faster

- On-Demand Execution: Execute inline dashboard logic calculations only when needed, reducing unnecessary recalculations
- Real-Time Insights: Access data-driven insights instantly without waiting for the entire logic to run
- Enhanced Workflow: The ability to open and execute inline dashboard logic calculations in a modal window streamlines the workflow
- Dashboard Options: Choose to view dashboards in a full-screen pop-up window or a side panel, providing flexibility in how insights are accessed and visualized





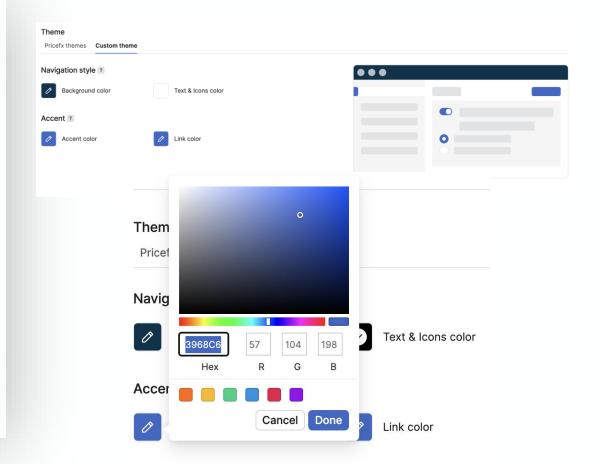




Appearance with Custom Colors

Customize the look of Pricefx application

- Personalize Your Pricefx Experience: Tailor the appearance of your Pricefx application to reflect your brand's identity or other rules
- Flexible Customization Options: Select unique colors for the top navigation bar, text, icons, and essential UI elements like links, toggles, and buttons
- Predefined or Custom Colors: Choose from a palette of predefined colors or set your own custom color to match your needs

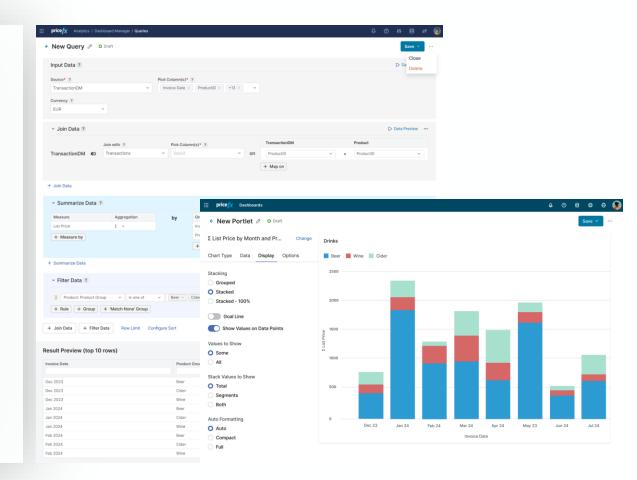




Self-service Dashboards - Preview

Create your own dashboards without technical skills and coding

- Tailored to Your Data Needs: Create dashboards that perfectly align with your specific data needs
- No Technical Skills Required: Achieve self-sufficiency without the need for coding or technical expertise.
- Effortless Data Queries: Easily create data queries and visualize results through a variety of chart types
- Well organized: Utilize new folders for the better navigation across various dashboards
- Preview: In release 15 available for preview, can be enabled through Feature Flags

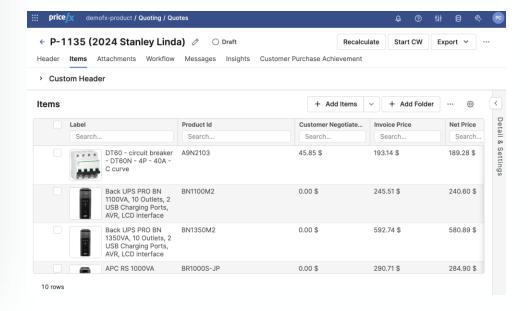




Quoting, Agreements, and Rebates Evolution

Only new (React) version available in release 15

- Only new version (React) only of Quoting,
 Agreements & Promotions, and Rebates capabilities is available now
- Ember version of these capabilities is discontinued in release 15
- New version of these capabilities brings many advantages and enhancements, such as direct access to insights, support for large documents, auto-save and more
- Learn on all advantages here





Pricefx N-1 Release Policy

- Pricefx provides official support for the latest 2 releases. Currently, Rampur 13.x and Caribou Lou 14.x releases meet this condition
- Once the Southside 15 release is made available, all our customers will be required to use either Southside
 15.x (N release) or Caribou Lou 14.x (N-1 release)
- If you are on the Rampur 13 release, we encourage you to start planning for the upgrade to Caribou Lou 14 already now



Information important primarily for Customers hosted in Private cloud environments. Customers hosted in Shared environment are upgraded automatically and comply with the policy.

