

CARIBOU LOU 14 coming on JANUARY 26th, 2025





What's Coming with Caribou Lou 14 Overview

BUSINESS

PRICEFX COPILOT (AI ASSISTANT)

Leverage conversational chat-like experience to obtain intelligent pricing insights, actionable recommendations, and prioritized actions

AI OPTIMIZATION - FORECASTING

Get revenue and volume/quantity forecast for your assumed pricing steps and assess various options for the final decision

REBATES by ENABLE

Utilize productized integration with Rebates solution by Enable to easily model any rebate deal and take control of its business impact

COLLABORATION WORKFLOW

Collaborate with your team on a quote or agreement creation. Available as a pre-release

TECHNICAL / CONFIGURATION

PRICE SETTING TYPES

Set generic defaults for how Price Lists or Live Price Grids are created (logics, field mapping, view preferences, ...)

VISUAL CONFIGURATION ENHANCEMENTS

Design reusable components / block structures in price strategies in Strategy Designer

IMPORT MANAGER

Add, update and export data in Pricefx, including validation, as the Excel Client alternative. New way to manage data

PLATFORM MANAGEMENT

Manage Pricefx Platform with the latest improvements related to the Event Workflows and Data Management



Availability and Preconditions

Capability	Preconditions (besides Caribou Lou 14 release deployment)	Level of Effort (deployment effort varies depending on implementation)
Pricefx Copilot	 Analytics capability subscribed and in use Sales Insights / Customer Insights / Actionable Insights Accelerators deployed and upgraded to the latest version To leverage the price setting recommendations, Price Setting capability must be subscribed and in use (optional) 	Medium
Revenue Forecast	Forecast Accelerator deployedData mappings and other settings	Medium
Rebates by Enable	Enable solution subscribedData mappings and other settings	High
Price Setting Types	 No preconditions 	Low
Import Manager	No preconditions	Low
Visual Configuration (Reusable Snippets)	 Price Strategy Designer requires deployment and use of Price Setting Accelerator 	High





LEVERAGE CHAT-LIKE EXPERIENCE TO INTERACT WITH PRICEFX SOFTWARE

Pricefx Copilot allows conversational experience to interact with Pricefx software

At its first release, it's available within **Sales and Customer Insights Dashboards**

Enables business conversation related to the data

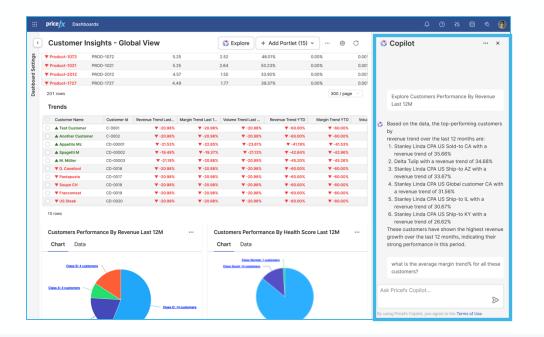
Suggests recommendations how to act in the price setting area and converts insights into actions

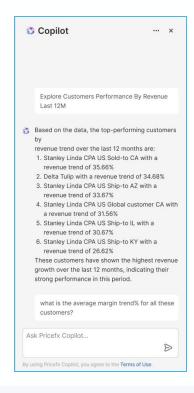
Guides a user through the application to complete a business process

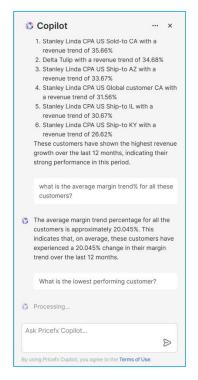


Conversational Experience to Gain Insights from

Dashboards





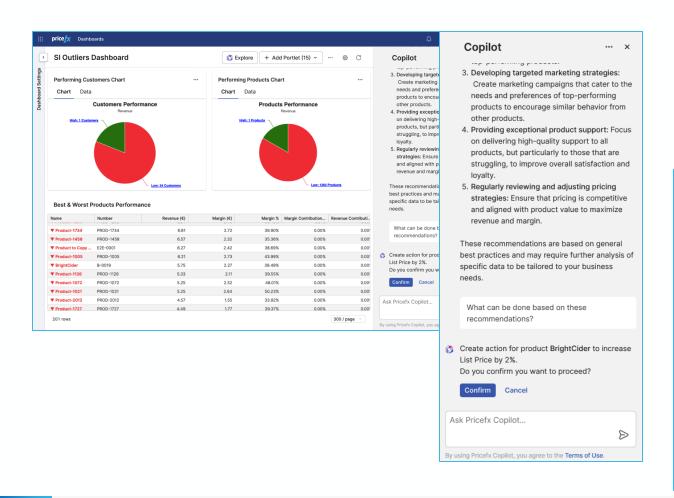


Pricefx Copilot enables business conversation related to the data in Sales Insights and Customer Insights Dashboards

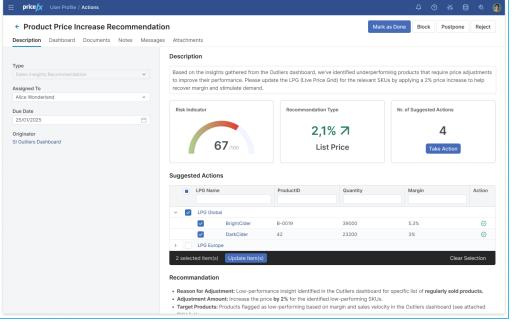
- Uncovering trends in the respective area
- Drilling down for details
- Filtering specific items based on described criteria (e. g. low margin products), etc.



Insights Turning into Suggested Recommendations and Actions



Pricefx Copilot suggests recommendations in the price setting area and converts insights into actions, e. g. revise Price List, update Live Price Grid etc. (the range of actions will be extended in the next releases)





Typical User Journey for Pricefx Copilot

A pricing analyst opens a Customer Insights / Sales Insights Dashboard to gain insights into any underperformance in the product portfolio and identify potential for revenue improvements

The pricing analyst starts investigating the root cause of why the identified products are underperforming to create recommendations for the pricing teams to improve

A recommendation is created with suggested quick actions to be handled by the pricing or sales teams in the price setting area

The suggested action is taken by the pricing or sales teams to adjust the list price in the Live Price Grid to utilize the potential identified in the analytical Dashboard

Pricing or sales teams **submit changes for all the updated Live Price Grid items** to uncover new prices to be shared with customers



Pricefx Copilot for Free for 3 Months

- Try Pricefx Copilot for free for 3 months
- Promotion validity: January June 2025
- Regular fee for the Pricefx Copilot will be charged after the promo expiry
- Pre-conditions for Copilot use are met

Activate Pricefx Copilot risk free for three months and experience the value for yourself.





FORECAST YOUR REVENUE USING REAL DATA FOR MORE ACCURATE DECISIONS

Use AI to **forecast revenue or quantity** for the coming months based on your transaction data

Provide forecasts not only **per product**, but use also at **customer level**, thanks to a detailed breakdown to achieve more accurate decisions

Based on forecast, simulate, plan strategy, better analyze trends and take more accurate decisions

Available as the Forecast Accelerator



Unlocking Potential Use Cases

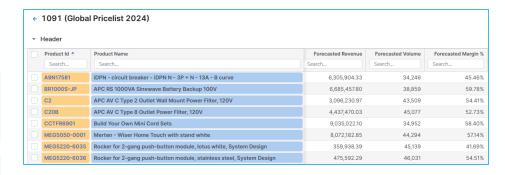
Rebates – Estimate the allocation of customer rebates more accurately to get a clear overview of how much you will have to pay by the end of the year

Price Setting – Use the revenue forecast instead of past transactions to assess the impact of price changes

Agreements – Compare expected revenue for your contracts to last year's results

Quotes – Estimate expected revenue for a specific customer or a product in quoting

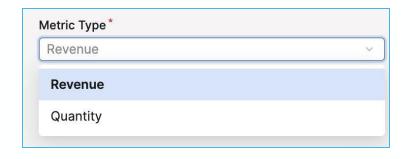
Actionable Insights – Monitor discrepancies, such as anticipated changes in customer spending patterns, to proactively address them and take actions throughout the year





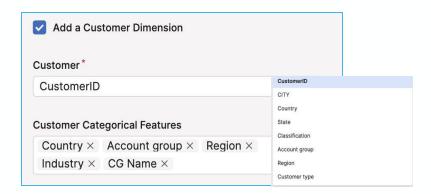


Set the Parameters for Forecasting





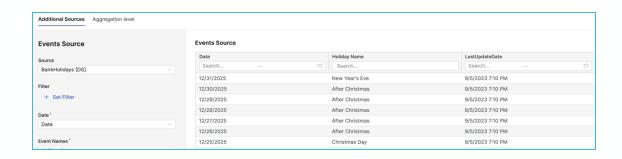
Select the metric you want to forecast based on and the **depending** on the metric



Define the right customer(s) for which you want to make a forecast



Configure Forecast Based on Your Needs



Add **additional sources** and assess if needed, such as bank holidays, promotional planning, or future price changes that can affect the forecast



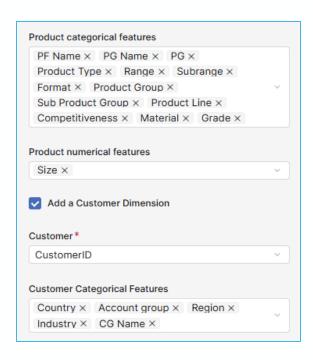
Forecast at an aggregated level and then drill down to view detailed insights, allowing precise definition of forecast granularity

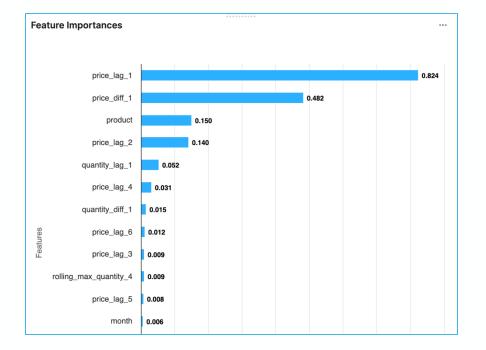


Leverage Your Data for Better Accuracy

Select the product and customer **attributes** that will be **valuable to understanding** underlying trends

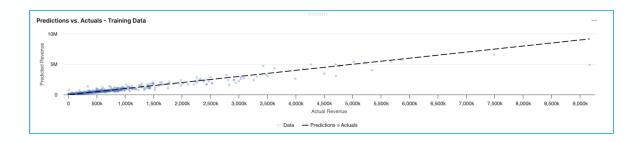
Review the most important factors impacting outputs







Leverage Results for Accurate Decisions







Benchmark the results against last period and adjust parameters based on metrics to match your business objectives

Explore the forecast with the latest data per product, customer and period (daily, weekly, monthly or yearly)

Export in a data source with the same structure as transactions for easier use in other process





PRODUCTIZED INTEGRATION WITH ENABLE REBATES SOLUTION

Complex rebate programs for customers and suppliers, managed through Enable Rebate Management solution

Rebate calculations available in Pricefx at the time of quotation or price list creation

Seamless contextual navigation between Pricefx and Enable applications

One login for both applications

Pricefx as single source of truth – customer integrates with Pricefx only



Seamless End-to-End Management of Your Rebates Profitability

Simple Workflows

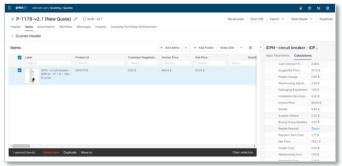
- One place to create, manage and execute your deals
- Rebate earnings included at quote and price list creation
- Seamlessly create quotes directly from your rebate programs

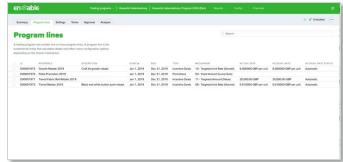
Automatic Syncing

- Systematic updates of rebate programs, earnings, and forecasts between Enable and Pricefx
- ✓ Integration with your tech stack ERP, BI tools, and more!

Strategic Insights

- Waterfall-based guidance for rebate program creation
- Rebate earnings included in price analysis
- Advanced margin and profitability analysis

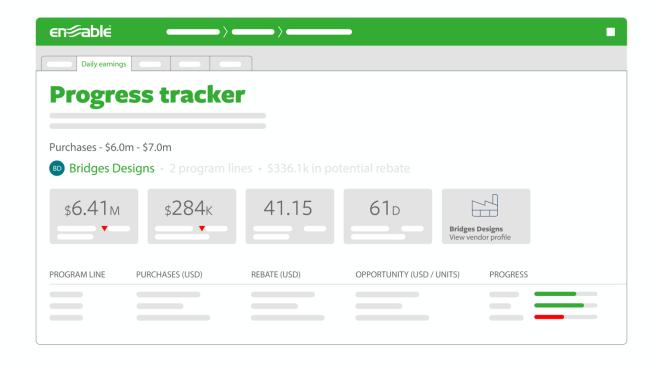








Manage All Your Rebate Deals Seamlessly



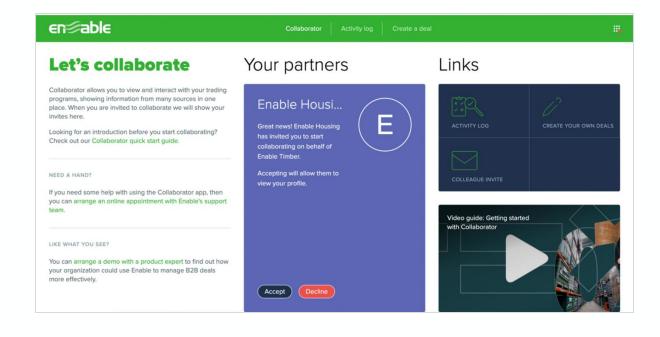
Automated rebate calculation and collection calculate and settle/collect rebates with confidence while reducing errors and increasing efficiency

Creation and calculation of all rebate types leverage incentives, retrospective discounts, volume rebates, co-op funds, promotions, market development funds, lump sums, loyalty schemes, commissions and royalties

Dynamic forecasting - review and accept forecast recommendations which consider seasonality and allow you to track, adjust and model projected rebates



Collaborate Seamlessly with Every Partner



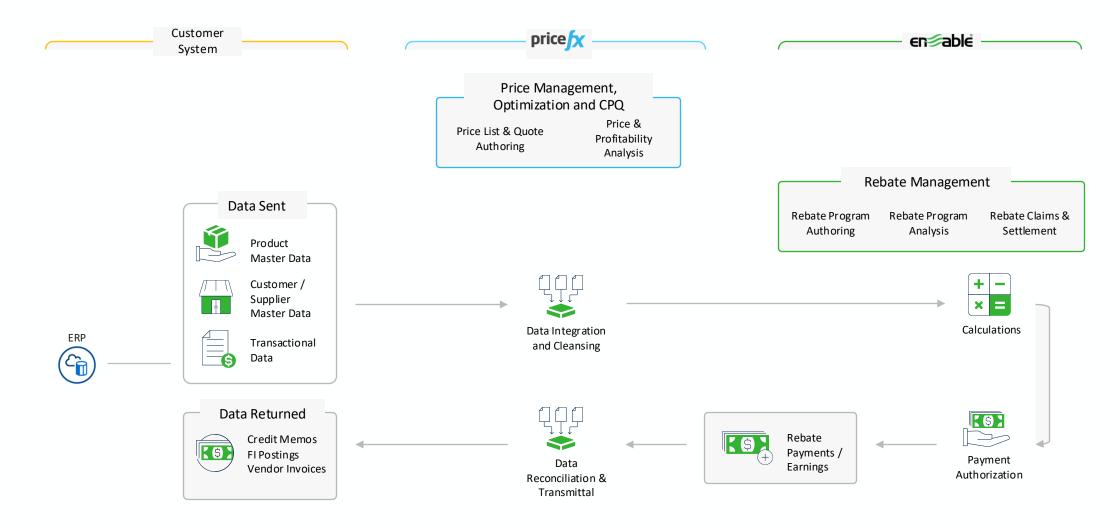
Deal Sign-Off - invite trading partners to view, comment on, and approve deal proposals from a single, secure location

Partner Dashboard - minimize reporting requests and align on common goals by providing a real-time view of ongoing deal progress

Activity Log - review all activity that has been undertaken in the portal including invitation statuses, deal views, and proposal sign-offs

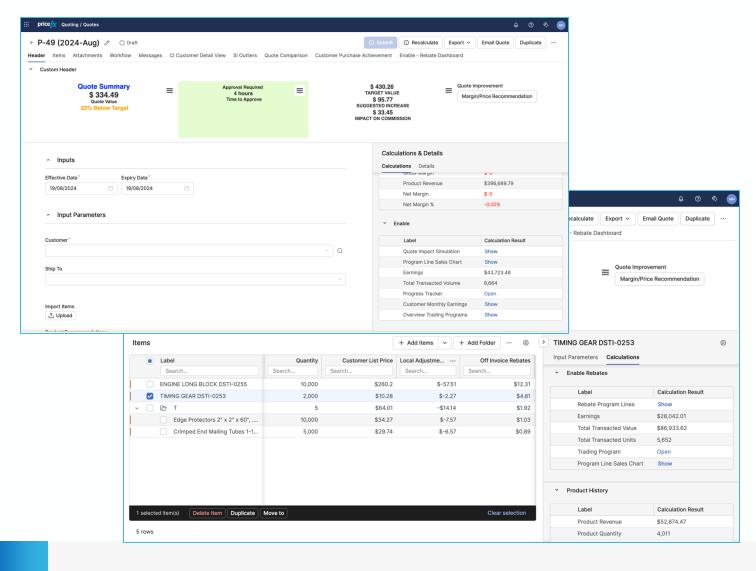


Integration Overview





Rebate Calculations in Pricefx Quoting



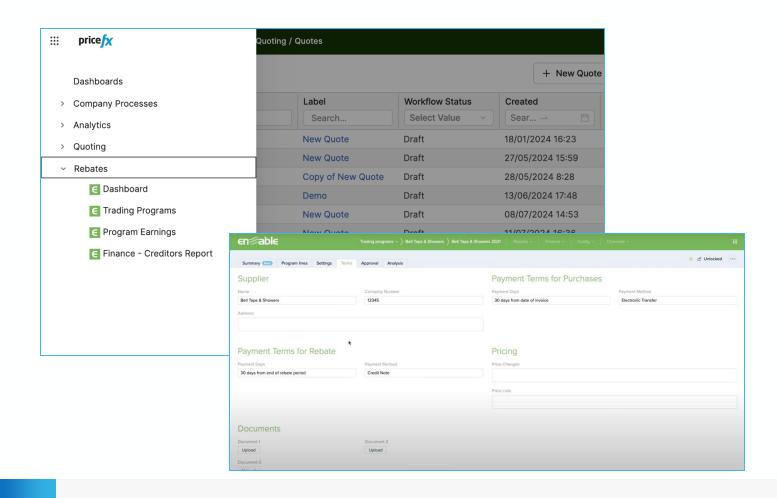
Rebate Calculations – available directly within Pricefx at the time of a quote creation process with **real-time calculation** based on the respective rebate program rules and the latest data

Contextual navigation – options to navigate to Enable application for more details on underlying rebate data or rebate program details, etc.

Similar options available also at **Price List** creation / modification



Contextual Navigation between Pricefx and Enable Rebates



Integrated navigation – contextual links available in both Pricefx and Enable to cross-navigate between them and the specific context

Rebate program creation and other advanced tasks available in Enable application, accessible directly from Pricefx menu

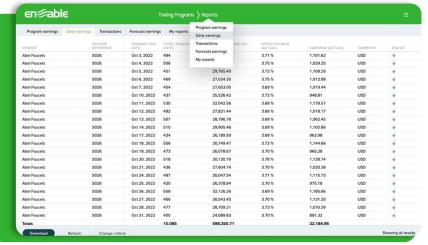


Analytics and Forecasting



Rebates performance included within the Pricefx Analytics with the same options and views as for other pricing data

Detailed views and **rebates forecasting** available in Enable application







PREDEFINED PRICE SETTING TEMPLATES TO CREATE PRICE LIST OR LIVE PRICE GRIDS

Price Setting Types are definable **templates with generic defaults** for how Price Lists or Live Price Grids are created

Simplify creation process for Price Lists and Live Price Grids **and minimize errors** with the pre-setting of the defaults

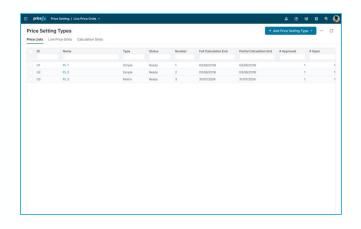
Predefined defaults include pricing logic, calculation logic inputs, settings of dynamic behavior of Live Price Grids, output columns, etc.

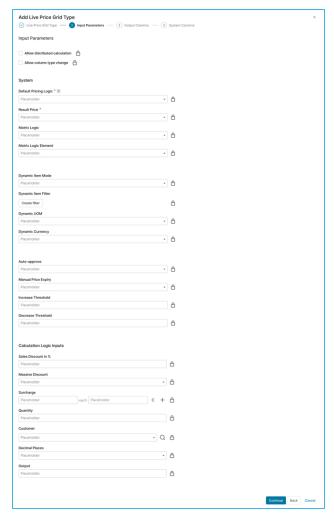
Options to **set which defaults can be overridden** at specific Price List or Live Price Grids

In the future releases, it will be made available also for the **Calculation Grids**



Define the Price Setting Type





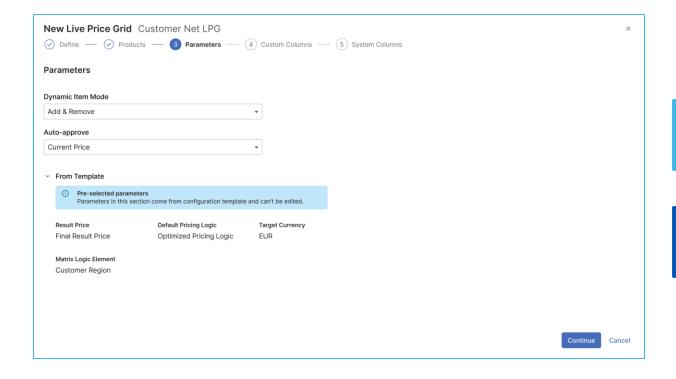
Predefine generic defaults to be applied to a specific Price List or Live Price Grids

Set which **default values can be overridden** during the creation of a specific Price List or Live Price Grid

Predefined values consist of pricing logic, calculation logic inputs, settings of dynamic behavior of Live Price Grids, output columns, etc.



Apply the Price Setting Type



Select and apply Price Setting Type at Price List or Live Price Grid creation

Allowed parameters can be overridden, while locked parameters can't be changed





IMPORT MANAGER ENABLES YOU TO WORK WITH DATA IN A NEW WAY

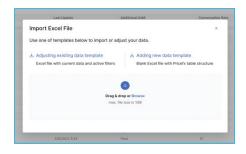
As an **alternative to the Pricefx Excel Client**, easily export, import and update data in a brand new in-app tool where the data is automatically validated / updated

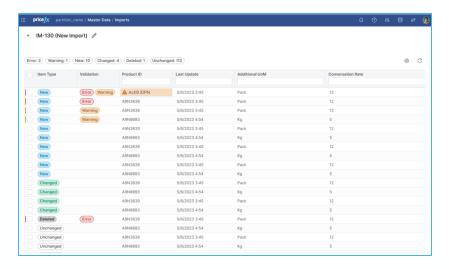
As an **enhancement of import functionality**, import data in more places within the application for better experience

In both cases, **review the changes** after import, get detailed information on where the rows don't fit and make any necessary adjustments, before they are applied



Data for Import





Import data with the ability to add and update **whenever you need it,** using fewer screens and without needing to open additional tools. Available for Products and Product Extensions in version 14.0

Export your data, edit it in Excel or an alternative tool and upload it back to Pricefx for easier data updates

Modify your data **in the Excel way** you are used to, or filter them with the in-app tool, before confirmation





STREAMLINE YOUR WORK WITH REUSABLE VISUAL SNIPPETS AND KEEP THEM UP-TODATE

Use **visual configuration** to design price strategies in an intuitive drag & drop way, now even more efficiently with **reusable snippets**

Effortlessly **reuse selected groups of blocks** within other blocks in several price strategies, eliminating the need for repetitive copying and pasting

Define snippets once and see them dynamically adapt across all uses based on the parameters you set

Update snippets to a new version, ensuring that these changes are automatically applied to all strategies using them

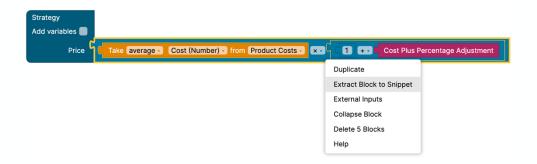
Use snippets across **multiple price strategies** in Strategy Designer



Transform Your Blocks into Snippets

Select a group of blocks and extract them to a snippet

Adjust the snippet if needed





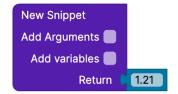
Finally, the snippet replaces the group of blocks in strategy for simpler and more convenient work



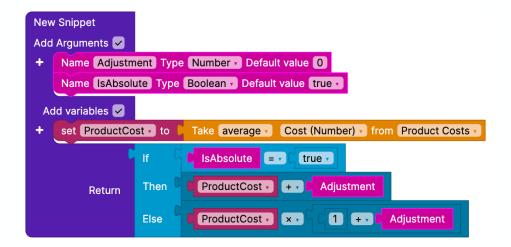


Visual Snippets Can Be Simple or Advanced

From Simple Snippets



To Complex Snippets



In the **simplest form**, a Snippet block can only have a static number plugged into its Return output. When used, the output is just number

Perform more complex operations, such as passing arguments to the snippet and using them alongside variables integrated into advanced logical blocks





COLLABORATE ON QUOTE OR AGREEMENT CREATION WITH YOUR COLLEAGUES

Team collaboration is now possible at a **quote or agreement creation process** in Quoting or Agreements & Promotions

Useful in situations when various team members are responsible for **different types of line items** used within one quote or agreement

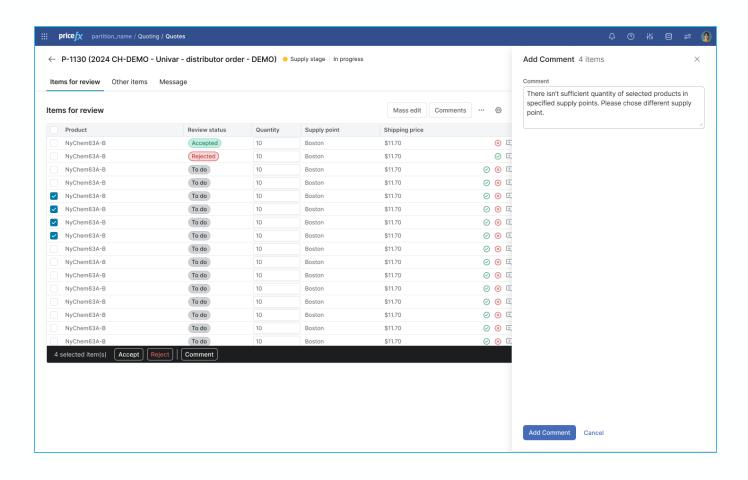
Definable groups of line items and respective responsible users

Users can collaborate on the creation **in parallel** or based on a **pre-defined order**

Available now as pre-release for your testing purposes



Collaborate on Quote or Agreement Creation



- Accept or Reject
 selected line items
 assigned to a specific
 user
- Place optional comments per line item
- See the status of all the line items





Platform Management Enhancements

Event Workflows

Event Workflows now support the following features:

- Read-only access
- Notifications receive a Notification for failed or successful workflow executions
- Dynamic Step Skipping a Workflow Step can be skipped by an Event, allowing for better control over the Workflows
- Generic Scheduler trigger an action on a Partition or IntegrationManager using a Scheduler, which supports both favorite (Daily, Monthly...) as well as fully custom (Cron) schedules
- Parallel actions triggering –trigger multiple actions from a Workflow
- Manual triggering when an Event is not published by a Partition or IntegrationManager by an error, it is now possible to resume a Workflow from a stuck step

Data Management

 PlatformManager now allows the user to download a table from a Partition and either retrieve it from PlatformManager UI or to download it from a selected SFTP server





Pricefx N-1 Release Policy



Pricefx provides official support for the latest 2 releases. Currently, Clover Club 12.x and Rampur 13.x releases meet this condition

Once the **Caribou Lou 14** release is made available, all our customers will be required to use either **Caribou Lou 14.x** (*N release*) or **Rampur 13.x** (*N-1 release*)

If you are on the Clover Club 12 release, we encourage you to start planning for the upgrade to Rampur 13 already now

Information important primarily for Customers hosted in Private cloud environments.

Customers hosted in Shared environment are upgraded automatically and comply with the policy.

