



pricefx

COMPANY

Premier producer of innovative chemical intermediates and polymers.



Problem

Deals fell below floor prices or target margins, causing silent profit erosion hard to detect across high-volume transactions.



Solution: Margin Erosion Agent

Monitored deals against floors and targets, flagged underperforming patterns by customer, product, rep, or region, and guided pricing corrections to prevent structural damage.

Value Outcome

In this analysis, the agent identified 29 under-margin transactions to correct pricing practices before the erosion becomes structural.

\$391,932

in upside potential, giving the chemicals manufacturer a clear set of corrections that can quickly restore healthy margins.